

Prince William Sound Regional Citizens' Advisory Council One-Page Strategic Plan

Mission Statement

Citizens promoting the environmentally safe operation of the Alyeska terminal and associated tankers

Core Purpose

Citizen oversight to prevent oil spills, minimize environmental impacts and promote response readiness

Core Values

- The foundation of PWSRCAC is volunteerism
 - Promote vigilance and combat complacency
 - Organizational transparency and integrity through truth and objectivity
 - Foster environmental stewardship
 - Represent the interests of our stakeholders by providing an effective voice for citizens
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Envisioned Future

Be the model for citizen oversight to improve public oil transportation policy and risk management

Strategic Directions

- Enhance the effectiveness of PWSRCAC
 - ❖ Review structure and change as needed
 - ❖ Understand oil industry and regulator cultures
 - ❖ Promote understanding of stakeholder perspectives by regulators and the oil industry
 - ❖ Be an organization with effective board and committee volunteers
 - Recruit volunteers with energy and expertise
 - ❖ Develop expertise in relevant areas for staff and volunteers
 - ❖ Build strong partnerships
 - ❖ Improve project management with measureable goals
- Increase awareness of oil industry environmental and human impacts and ways stakeholders can influence policy.
 - ❖ Provide comprehensive toolkit for conducting citizen oversight
 - ❖ Educate the public on oil industry environmental protection capabilities
 - ❖ Document and publicize lessons learned
- Enhance programs to ensure scientific, operational and technical excellence
 - ❖ Promote and facilitate effective research
 - ❖ Promote best available technology and best practices

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