

**Prince William Sound Regional Citizens' Advisory Council
One-Page Strategic Plan**

Mission Statement: Citizens promoting the environmentally safe operation of the Alyeska terminal and associated tankers

[Link to full FY2023-FY2027 Long Range Plan](#)

Core Purpose: Citizen oversight to prevent oil spills, minimize environmental impacts, and promote response readiness

Core Values

- Represent the interests of our stakeholders by providing an effective voice for citizens
- The foundation of PWSRCAC is volunteerism
- Promote vigilance and combat complacency
- Organizational transparency and integrity through truth and objectivity
- Foster environmental stewardship

Overarching Goals and Objectives

- Compliance with OPA90 and Alyeska contractual requirements.
 - (1) Annual re-certification and funding
 - (2) Maintain regional balance
 - (3) Link projects and programs to OPA90 and Alyeska contract
- Continue to improve environmental safety of oil transportation in our region.
 - (4) Monitor and review development of, and compliance with, laws and regulations
 - (5) Pursue risk-reduction measures and promote best available technologies and best practices
 - (6) Monitor operations and promote a safe and clean marine terminal
 - (7) Monitor and review the condition of the tanker fleet/maritime operations
 - (8) Monitor and promote the safe operation of all Alyeska/SERVS-related on-water assets
 - (9) Monitor and review environmental indicators
 - (10) Promote and facilitate effective research for scientific, operational and technical excellence
- Develop and maintain excellent external and internal communication.
 - (11) Advocate for government and industry measures to improve the environmental safety of oil transportation
 - (12) Maintain and improve relationships with government, industry and communities
 - (13) Be the model for citizen oversight and provide support for other citizens' advisory groups
 - (14) Ensure availability of PWSRCAC information
 - (15) Work to improve availability of information to PWSRCAC from industry sources
- Achieve organizational excellence.
 - (16) Effective short and long term planning, with clear and measurable goals for projects
 - (17) Fiscally responsible, efficient, and easily understood financial procedures and reporting
 - (18) Committed to continuous improvement
 - (19) Recognize people as the most important asset of the organization
 - (20) Recruit and develop knowledgeable and committed Board members, volunteers, and staff
 - (21) Strong volunteer structure and support for volunteers