

Public Awareness Campaign: Change Makers Grading Rubric

Teacher Name: _____

Student Name: _____

| CATEGORY | 4 | 3 | 2 | 1 |
|-----------------------------|---|---|---|--|
| Brainstorming - Solutions | Students identify more than 4 reasonable, insightful possible solutions/strategies to encourage change. | Students identify 4 reasonable, insightful possible solutions/strategies to encourage change. | Students identify 3 reasonable, insightful possible solutions/strategies to encourage change. | Students identify fewer than 3 reasonable, insightful possible solutions/strategies to encourage change. |
| Research/Statistical Data | Students include 4 or more high-quality examples, quotations, types of evidence, or data to support their campaign. | Students include 3 high-quality examples, quotations, types of evidence, or pieces of data to support their campaign. | Students include 2 high-quality examples, quotations, types of evidence, or pieces of data to support their campaign. | Students include fewer than 2 high-quality examples, quotations, types of evidence, or pieces of data to support their campaign. |
| Campaign/Solution | Students design an original, accurate and interesting solution based on scientific principles. The method they design is a very effective way to monitor and/or minimize a human impact on the environment. | Students use scientific principles to design a fairly effective method to monitor or minimize a human impact on the environment. | Students create a plausible solution but it does not adequately address the issue or consider scientific principles. | The solution is not relevant or effective. |
| Content & Comprehension | Shows a full understanding of the topic. Student is able to accurately answer almost all questions posed by classmates about the topic. | Shows a good understanding of the topic. Student is able to accurately answer most questions posed by classmates about the topic. | Shows a good understanding of parts of the topic. Student is able to accurately answer a few questions posed by classmates about the topic. | Does not seem to understand the topic very well. Student is able to accurately answer a few questions posed by classmates about the topic. |
| Preparedness & Presentation | Student is completely prepared and has obviously rehearsed. Speaks clearly and distinctly all (100-95%) the time. | Student seems pretty prepared but might have needed a couple more rehearsals. Speaks clearly and distinctly almost all (95-90%) the time. | The student is somewhat prepared, but it is clear that rehearsal was lacking. Speaks clearly and distinctly most (90-80%) of the time. | Student does not seem at all prepared to present. Often mumbles or can not be understood. |