Public Awareness Campaign: Change Makers Grading Rubric

Teacher Name: _____

Student Name:

CATEGORY	4	3	2	1
Brainstorming - Solutions	Students identify more	Students identify 4	Students identify 3	Students identify fewer than 3
	than 4 reasonable,	reasonable, insightful	reasonable, insightful	reasonable, insightful possible
	insightful possible	possible	possible	solutions/strategies to
	solutions/strategies to	solutions/strategies to	solutions/strategies to	encourage change.
	encourage change.	encourage change.	encourage change.	
Research/Statistical Data	Students include 4 or more	Students include 3 high-	Students include 2 high-	Students include fewer than 2
	high-quality examples,	quality examples,	quality examples,	high-quality examples,
	quotations, types of	quotations, types of	quotations, types of	quotations, types of evidence, or
	evidence, or data to	evidence, or pieces of data	evidence, or pieces of data	pieces of data to support their
	support their campaign.	to support their campaign.	support their campaign.	campaign.
Compaign Colution	Students design an original,	Studenta ugo goientifi-	Studente greate e plass-ible	The solution is not relevant or
Campaign/Solution			Students create a plausible	
	accurate and interesting	principles to design a fairly	solution but it does not	effective.
	solution based on scientific	effective method to	adequately address the	
	principles. The method	monitor or minimize a	issue or consider scientific	
	they design is a very	human impact on the	principles.	
	effective way to monitor	environment.		
	and/or minimize a human			
	impact on the			
	environment.			
Content & Comprehension	Shows a full understanding	Shows a good	Shows a good	Does not seem to understand the
	of the topic. Student is able	understanding of the topic.	understanding of parts of	topic very well. Student is able to
			the topic. Student is able to	accurately answer a few
	all questions posed by	accurately answer most	accurately answer a few	questions posed by classmates
	classmates about the topic.	questions posed by	questions posed by	about the topic.
		classmates about the topic.	classmates about the topic.	
Preparedness &	Student is completely	Student seems pretty	The student is somewhat	Student does not seem at all
Presentation	prepared and has obviously	prepared but might have	prepared, but it is clear that	prepared to present. Often
	rehearsed. Speaks clearly	needed a couple more	rehearsal was lacking.	mumbles or can not be
	and distinctly all (100-95%)	rehearsals. Speaks clearly	Speaks clearly and	understood.
	the time.	and distinctly almost all (95-	distinctly most (90-80%) of	
		90%) the time.	the time.	
		90%) the time.	the time.	