

This Plan is intended to summarize the Board's priorities for organizational goals and direction. Board, staff, and committee members are to refer to this Plan to help guide decision-making and project development.

Vision

Establish PWSRCAC as a premier advisory group, such that governments and industries solicit and value citizen input at all levels and stages of oil transportation decisions that potentially impact the environment

Mission

Citizens promoting the environmentally safe operation of the Alyeska terminal and associated tankers

Core Values

Advocacy: Provide a voice for citizens in the region impacted by the Exxon Valdez oil spill.

Stewardship: Promote and protect the people, environment, and communities of our region

Partnership: Collaborate with partners, volunteers, and stakeholders; facilitate open communications; and respectfully invite diverse perspectives

Accountability: To seek and verify information, promote scientific integrity, and encourage transparency

People: Recognize volunteers and staff as the most important assets of our organization

Excellence: Demonstrate organizational excellence and commit to continuous improvement

Core Functions, Goals, and Strategies

Maintain Compliance with OPA 90 and Alyeska Contractual Requirements

- ⁽¹⁾ Obtain annual recertification and funding
- ⁽²⁾ Maintain regional balance
- ⁽³⁾ Link projects and programs to OPA 90 and Alyeska contract

Prevent Oil Spills, Reduce Risks, Promote Response Readiness, and Facilitate Research

- ⁽⁴⁾ Combat complacency and reduce risk by means of observing, monitoring, informing, and advising
- ⁽⁵⁾ Monitor and advise on the condition and operation of the terminal, tankers, and spill prevention and response system
- ⁽⁶⁾ Monitor and advise on environmental indicators and reportable incidents
- ⁽⁷⁾ Monitor and advise on the development of, and compliance with, applicable laws and regulations
- ⁽⁸⁾ Advocate for funding and staffing of regulatory agencies to provide comprehensive oversight
- ⁽⁹⁾ Advocate for interagency coordination, and public transparency and participation within the regulatory framework
- ⁽¹⁰⁾ Advocate for continuous improvement to the environmental safety of marine terminal operations and oil transportation
- ⁽¹¹⁾ Promote and facilitate effective research for scientific, operational, and technical excellence
- ⁽¹²⁾ Promote risk reduction measures, best available technologies, and best practices for oil spill prevention and response.

Develop and Maintain Effective External and Internal Communication

- ⁽¹³⁾ Maintain and improve relationships and information sharing with key partners
- ⁽¹⁴⁾ Engage and educate the public, partners, and member entities
- ⁽¹⁵⁾ Advocate for timely and responsive information from Alyeska
- ⁽¹⁶⁾ Ensure availability of PWSRCAC information
- ⁽¹⁷⁾ Foster public awareness, responsibility, and citizen participation in our work

Achieve Organizational Excellence

- ⁽¹⁸⁾ Recruit and develop knowledgeable and committed volunteers and staff
- ⁽¹⁹⁾ Improve efficiency of internal processes, including introducing new technology
- ⁽²⁰⁾ Improve systems that preserve documentation and institutional knowledge
- ⁽²¹⁾ Be a model for citizen oversight
- ⁽²²⁾ Assess and improve the Long Range Planning process
- ⁽²³⁾ Demonstrate fiscal responsibility